



OVERVIEW

Given the rigorous growth and the increasing regionalization of Asian markets, **there is a need for better understanding and manipulation of the business environment that will allow access to untapped or under-tapped business opportunities in Asia.**

While numerous events have been held to promote business opportunities at the macro-level, **business owners and managers of micro, small and medium sized enterprises (MSMSE) lack a platform that provides; credible and valuable market information; access to an established peer-level network; and effective partnership facilitation.**

Doing Business in Asia Alliance aims fills this gap via its rapidly expanding network across Asia. It provides easily-accessible practical-market information, and hosts business trips and events, with the Doing Business in Asia annual meeting being the capstone event of the year.

The Philippines is an ideal destination for such meeting given its strong growth record over the past few quarters. Together with the Philippine Chamber of Commerce and Industry (PCCI), DBiAA partners with the De Facto Institute and Warwick & Roger to provide a platform for discussion among various stakeholders relevant to the MSME ecosystem.

PROGRAM

11 July - DAY 1 :

8:15 - 8:45 30 mins	Registration
8:45 - 9:00 15 mins	WELCOMING AND OPENING REMARKS Enkhzul Orgodol, Founder & CEO, Doing Business in Asia Alliance (DBiAA) President, Philippines Chamber of Commerce & Industry (PCCI)
9:00 - 10:00 1 hr	Ice Breaking Session + Team Building Exercise c/o Bam Santiago
10:00 - 10:30 30 mins	Group Photo
10:30 - 11:30 1 hr	ASIAN MACRO-ECONOMIC AND POLITICAL OUTLOOK Speakers: Dr. Robin Garcia, Founder & CEO, Warwick & Roger, Philippines Vijay Dhayal, Market Entry Specialist, Managing Partner, Myanmar and South Asia, Warwick & Roger Ed S. Isidro, Founder, Philippine Venture Capital Investment Group Moderator: Jargalsaikhan Dambadarjaa, Founder & CEO, De Facto Institute, Mongolia
11:30 - 13:00 1.5 hrs	Lunch
13:00 - 14:00 1 hr	TRENDS IN SERVICES AND MANUFACTURING IN ASEAN Wellington Tao Liu, Head of Public Affairs, Huawei Technologies, PH Thepparith (Teejay) Senamngern, Vice President, Gaming Education at Axion venture, Thailand Kounila Keo, Managing Director, Red Asia Hill, Cambodia (TBC) Moderator: Anne Robeniol, Assistant Secretary for Trade Policy and Negotiations, Philippine Department of Trade and Industry (TBC)

<p>14:00 - 15:00 1 hr</p>	<p>OPPORTUNITIES AND CONSTRAINTS OF THE MSMSE'S IN ASIA</p> <p>Speakers: Eliza Fan, Founder & CEO, TLC i-Connect & DBiAA Country Partner for China/HK SAR Rolan Marco Garcia, Founder & CEO, Project VII, Startup and Entrepreneurship ecosystem – system building platform Prashanta Pradhan, Consultant on PPP & DBiAA Country Partner, Nepal and Cambodia</p> <p>Moderator: Enkhzul Orgodol, Founder & CEO, DBiAA</p>
<p>15:00 - 15:15 15 mins</p>	<p>Coffee break and afternoon snack</p>
<p>15:15 - 16:15 1 hr</p>	<p>ASIAN INDUSTRIES OF THE FUTURE</p> <p>Speakers: Connie Da Cunha, CEO, Nexus Sovereign Group Pty Ltd., Australia Ben Scott, Transport and Shipping Risk Management Expert, Australia Luis Arcangel, Founder & CEO, Montgomery Fitch + Associates, Inc., Philippines</p> <p>Moderator: Cheryl Chong, Head, Private Investors, Fundedhere Pte Ltd, Singapore</p>
<p>16:15 - 17:15 1 hr</p>	<p>Break-out sessions on the above topics (the same moderators)</p>
<p>17:15 - 17:30</p>	<p>Closing Remarks & Toast</p> <p>Same day edit of video coverage</p>

12 July - DAY 2:

16:00 - 16:30	Registration
16:30 – 16:45	WELCOMING AND OPENING REMARKS Luis Arcangel, Advisory Board Member, DBiAA Ed S. Isidro, Founder, Philippine Venture Capital Investment Group
16:45 – 17:00	Serving of cocktails and food
17:00 – 17:30	Pitch 1 Q&A
17:30 – 18:00	Pitch 2 Q&A
18:00 – 18:30	Pitch 3 Q&A
18:30 – 19:00	Pitch 4 Q&A
19:00 – 20:00	NETWORKING AND SOCIALS

13 July - DAY 3: Cultural tour

07:00 – 07:30	Check-in at Esplanade Seaside Terminal Boarding
08:00	ETD Manila
09:15	ETA Corregidor – Tour upon arrival.
12:00 – 13:00	Buffet lunch then continue tour ETD back to Manila
16:00	Hotel or drop off venue. Please be advised that pick-up venue is same as drop off

HIGHLIGHTS

- DBiAA Annual Meeting is an “one-stop event” for aspiring micro, small, and medium sized enterprises (MSMSEs) looking to enter or expand their operations across Asia, with a focus on Southeast Asian markets.
- The event provides an insightful and strategic discussion and knowledge-sharing platform, fun and effective networking and partner-matching opportunities, as well as previews of boutique business and professional services that will give your business expansion power.
- Experience the best of the Philippines through local partying and cultural & sightseeing activities

REGISTRATION

Registration fee	250USD pp
For a group of 3 and more	200USD pp
Included in the tour price	<ul style="list-style-type: none">- Day 1 conference pass- Day 2 business matching event entrance- Lunch reception during conference- Coffee breaks during conference- Cocktail reception on Day 2- Professionally facilitated networking session
Extra charges required	<ul style="list-style-type: none">- Slots for business pitching on Day 2- Ticket to the Cultural & Sightseeing tour